

THE ONE PAGE LEADER

Leadership Development • Relationship Building • Meaningful Corporate Gifting

The One Page Leader attempts to share leadership insights through short but powerful statements. It helps Professionals to Grow as Great Leaders and achieve wholesome success.

In distilling leadership into one powerful thought per page, the author demonstrates that wisdom does not need elaboration to be impactful. — Narayanrao, CHRO, KMV Group, India

Too often, leadership literature treats business and values as parallel tracks. One Page Leader reminds us that they are inseparable. — Prof Ruby Bakshi Khurdi, Educationist, Author, Motivational Speaker, RBK Academy, Switzerland

There are moments when a single sentence meets us exactly where we are, helping us see a situation differently, step back before reacting, or feel a little steadier during uncertain stretches. Books like this create room for those moments. — Prasad Raju, Technology Leader, Strategic Consultant, Washington DC, USA

What I will say is this: reading this book may take you a few hours... but living it may take you multiple lifetimes. — Ashwin Dange, Director, Baliga Investments and GRS Group, Mysuru, India

This book by Mr. Sridhar Jayaraman arrives as a beacon - a curated collection of one-liners that capture the essence of effective leadership and the alchemy of forging winning teams. — Krishnakumar Srinivasa, Managing Director & CEO, Shriram Pistons & Rings Ltd., New Delhi, India

Sridhar Jayaraman is a Mechanical Engineer from Osmania University and an M.B.A. from BITS, Pilani. For over 50 years, he has immersed himself in the techno-commercial world, gaining profound, hands-on experience across multiple functions and industry segments. From serving as a CEO for over two decades to leading operations in IT cloud services, materials management, and marketing, he has successfully guided cross-functional teams. His core objective remains the same: to foster morale and help organizations and individuals achieve challenging goals while maintaining work-life balance.

<https://betterthanmyself.online>



THE ONE PAGE LEADER

Sridhar Jayaraman

THE ONE PAGE LEADER

Igniting Excellence



SRIDHAR JAYARAMAN

Author
Sridhar Jayaraman

Website
jsridhar.in/topl

WHY TOPL?

In an age of information overflow, organisations often face a different challenge:
Creating opportunities for deep thought and reflection.

Professionals today have access to unprecedented knowledge, tools and resources. Yet many leadership challenges continue to arise not from lack of information, but from the need for:

- Better judgement
- Stronger relationships
- Ethical decision-making
- Empathy and emotional balance
- Self-awareness

TOPL was conceived as a simple but meaningful resource for busy professionals.

What does TOPL seek to achieve?

Deep thinking
Inner conversation
Personal leadership growth
Better human relationships
More thoughtful decision-making

Who is TOPL meant for?

Anyone who influences people
Relevant Across Levels and Functions
CxOs and Entrepreneurs
Senior Leaders
Managers and Team Leaders
Young professionals
Educators and Mentors

More than a knowledge resource

TOPL can support

Leadership Development
and
Relationship Building

within and beyond the organisation

HOW ORGANISATIONS MAY USE TOPL

(A) INTERNAL LEADERSHIP AND LEARNING

Leadership Development

- Reinforces learning beyond workshops
- Encourages reflection and self-awareness
- Supports continuous leadership growth

New Manager Orientation

- Supports transition from individual contributor to manager
- Encourages people-centered leadership
- Promotes responsible decision-making

Employee Engagement and Learning Culture

- Stimulates meaningful conversations
- Supports learning circles and discussion forums
- Encourages reflection across organizational levels

Mentoring and Coaching

- Useful discussion starter
- Encourages self-examination and growth
- Supports mentoring relationships

Leadership Retreats and Offsites

- Complements workshops and strategy sessions
- Encourages reflection on the human side of leadership
- Supports deeper conversations

(B) EXTERNAL RELATIONSHIP AND BRAND or IMAGE BUILDING

Client Relationship Building

- A meaningful alternative to conventional gifts
- Creates a lasting impression leading to long-term relationship building
- Reflects thoughtfulness and goodwill
- Encourages positive brand association
- Creates meaningful engagement beyond transactions

Conferences and Events

- Suitable for leadership summits
- Customer events, Annual meets, Rewards programmes, Dealer conferences

Corporate and Institutional Gifting

- Employee recognition, Milestone celebrations
- Onboarding programmes, Stakeholder engagement initiatives

Brand Association

- Associates the organisation with leadership and learning
- Reflects values and human-centered growth
- Creates a lasting connection beyond the moment of gifting

ONE BOOK. MANY CONVERSATIONS

TOPL is intended to stimulate reflection, discussion, learning, relationship-building and personal growth across an organisation and its stakeholder ecosystem.

Corporate & Co-Branded Editions

TOPL can be adapted into a co-branded edition. A Co-Branded Edition provides a visible and lasting association for your organisation with the receiver. A representative co-branded edition is illustrated on the next page.

FRONT COVER BRANDING

Your organization's logo may be incorporated on the front cover.

Benefits

Immediate brand visibility

Elegant and professional presentation

BACK COVER MESSAGE PANEL

A dedicated panel will be made available to facilitate you to communicate:

A CEO or Chairman's message

Corporate values and vision

Any other branding or image building message

OPTIONAL INTERNAL PAGES

For larger volume orders, additional pages in the main content may be included such as:

Chairman / CEO Message

Corporate Introduction

Vision, Mission and Values

Special Message

Leadership Programme Information

TYPICAL APPLICATIONS

Meaningful Corporate Gifting

Top Level Relationship Building

Leadership Development Programmes

Customer Appreciation

Dealer and Distributor Engagement

Conferences and Events

A LASTING IMPRESSION

Unlike conventional promotional gifts, a thoughtfully presented book is often retained, revisited and shared.

A co-branded edition of **TOPL** enables your organisation to associate itself with leadership, learning, reflection and meaningful human values.

Corporate & Co-Branded Editions

Illustrative Corporate Edition

The One Page Leader attempts to share leadership insights through short but powerful statements. It helps Professionals to Grow as Great Leaders and achieve wholesome success.

**THIS SPACE IS RESERVED
FOR YOU.**

Use this space to communicate
your message to your people,
clients, partners and stakeholders.



Share your
message



Strengthen
relationships



Inspire and
motivate



Build lasting
impressions

Sridhar Jayaraman is a Mechanical Engineer from Osmania University and an M.B.A. from BITS, Pilani. For over 50 years, he has immersed himself in the techno-commercial world, gaining profound, hands-on experience across multiple functions and industry segments. From serving as a CEO for over two decades to leading operations in IT cloud services, materials management, and marketing, he has successfully guided cross-functional teams. His core objective remains the same: to foster morale and help organizations and individuals achieve challenging goals while maintaining work-life balance.

<https://betterthanmyself.online>



THE ONE PAGE LEADER

Igniting Excellence



SRIDHAR JAYARAMAN

THE ONE PAGE LEADER

Sridhar Jayaraman

WHY TOPL WORKS

Designed for Busy Professionals

Every Thought fits in a single page
Most pages can be read in 10–15 seconds
Easy to engage with between meetings and commitments
Open any page and read; No sequence to be followed
Easy to revisit repeatedly

Encourages Thinking Rather than Teaching Theory

No complex models
No jargon
No lengthy explanations
Encourages reflection and personal insight

Suitable for Individual Reading or Group Discussion

Personal reflection
Mentoring conversations
Team discussions
Leadership development programmes

Human-Centered

Relationships
Empathy
Humility
Ethics
Balanced success

A Unique and Meaningful Idea for Corporate Gifting

A thoughtful alternative to conventional gifts
Creates a lasting impression
Reflects learning, values and goodwill
Can be customized for organisations and special occasions

TOPL is designed not merely to be read, but to be revisited, reflected upon and shared.

ABOUT THE AUTHOR

Sridhar Jayaraman is a Mechanical Engineer from Osmania University and an MBA from BITS Pilani.

Over five decades, he has worked across multiple functions and industry segments, gaining hands-on experience in manufacturing, marketing, materials management, business leadership and technology services.

He has served as a CEO for over two decades and has led cross-functional teams across diverse business environments.

Beyond business performance, his enduring interest has been in leadership, human relationships, personal growth, ethics, emotional balance and the pursuit of wholesome success.

The One Page Leader is an attempt to distil these experiences into short reflections that encourage thought, conversation and growth.

LET'S EXPLORE POSSIBILITIES

Whether your objective is:

- ✓ Management and Leadership Development
- ✓ Total Employee Engagement
- ✓ Express Customer Appreciation
- ✓ Deep Relationship Building
- ✓ Smart Corporate Gifting
- ✓ Special Events and Milestones

TOPL may offer interesting possibilities worth exploring.

Contact

Sridhar Jayaraman

Email: jsridhar@jsridhar.com

WhatsApp: +91 99004 23057

[Linkedin.com/in/jsridharindia](https://www.linkedin.com/in/jsridharindia)

One Book. Many Conversations.
Leadership. Learning. Relationships. Impact

HOME

For single copy ordering, please [click here](#)